

Medi-Cal Older
Adult Expansion
Outreach Effort



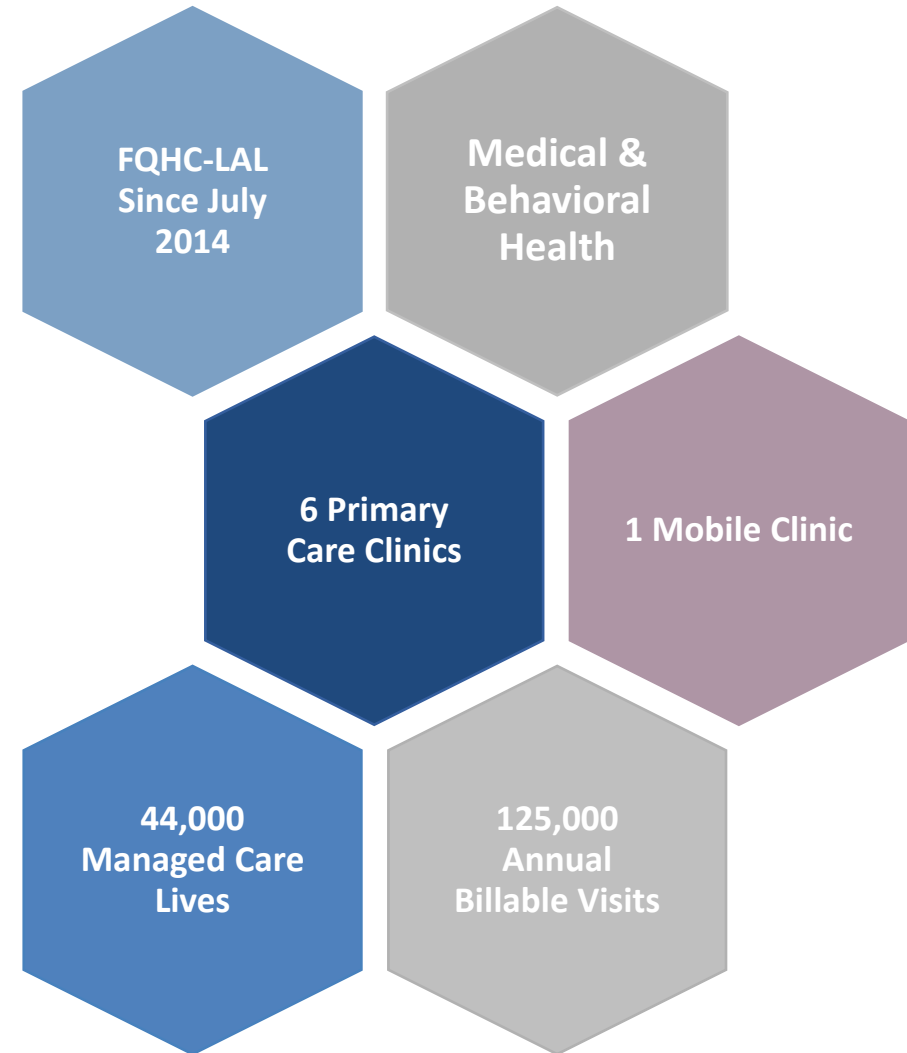
SJ HEALTH
San Joaquin Health Centers

Summary

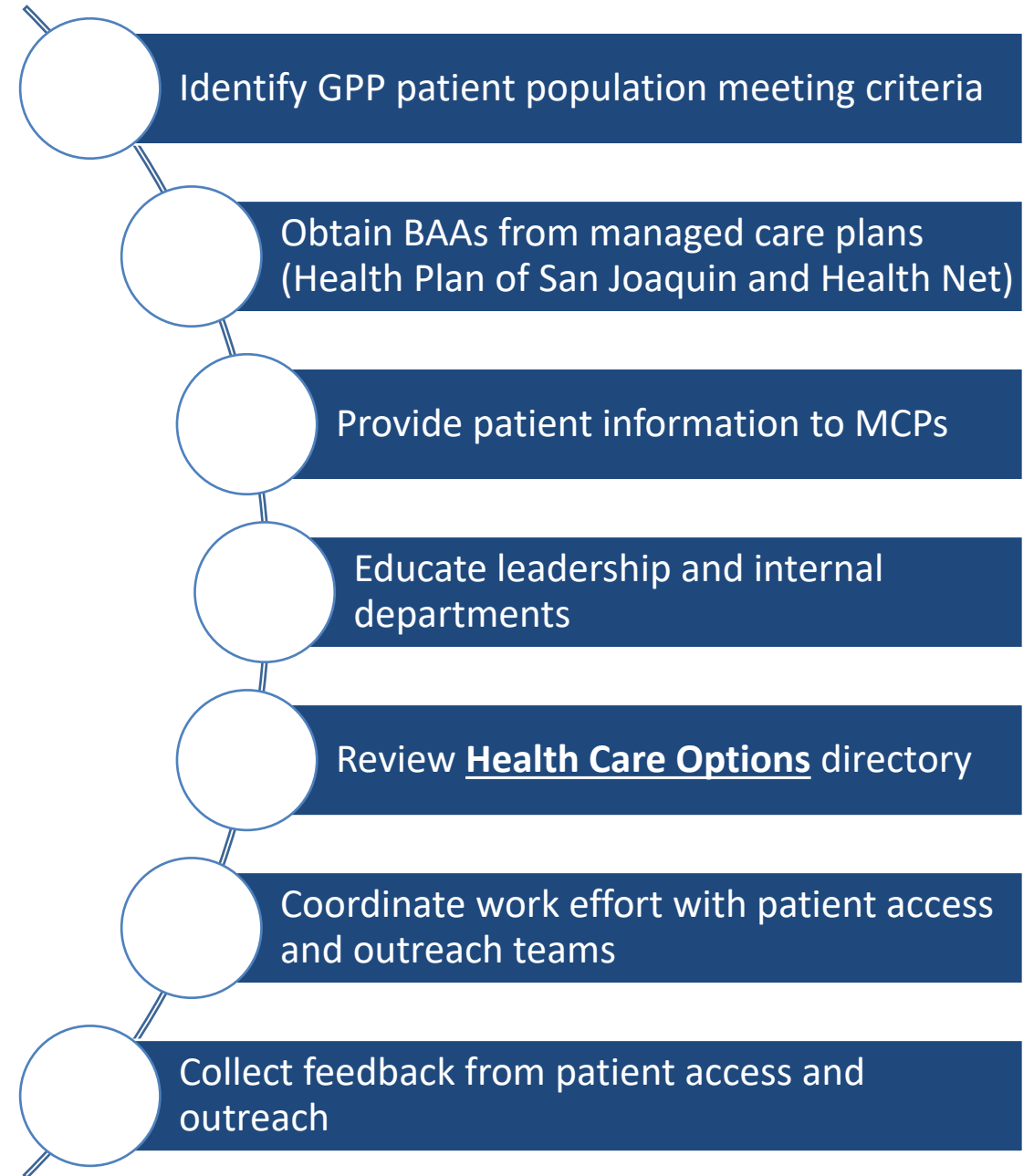
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- Current State

Introduction

San Joaquin Health Centers



Plan of Work



Outreach Efforts



Total addressable population
- approximately 2,150
patients which includes 608
Spanish speaking patients



Developed an outreach
script (English and Spanish)
and partnered with Notable
Health to conduct text-based
outreach to all 2,150
patients



Embedded a link with
enrollment information
within the text for patient
convenience

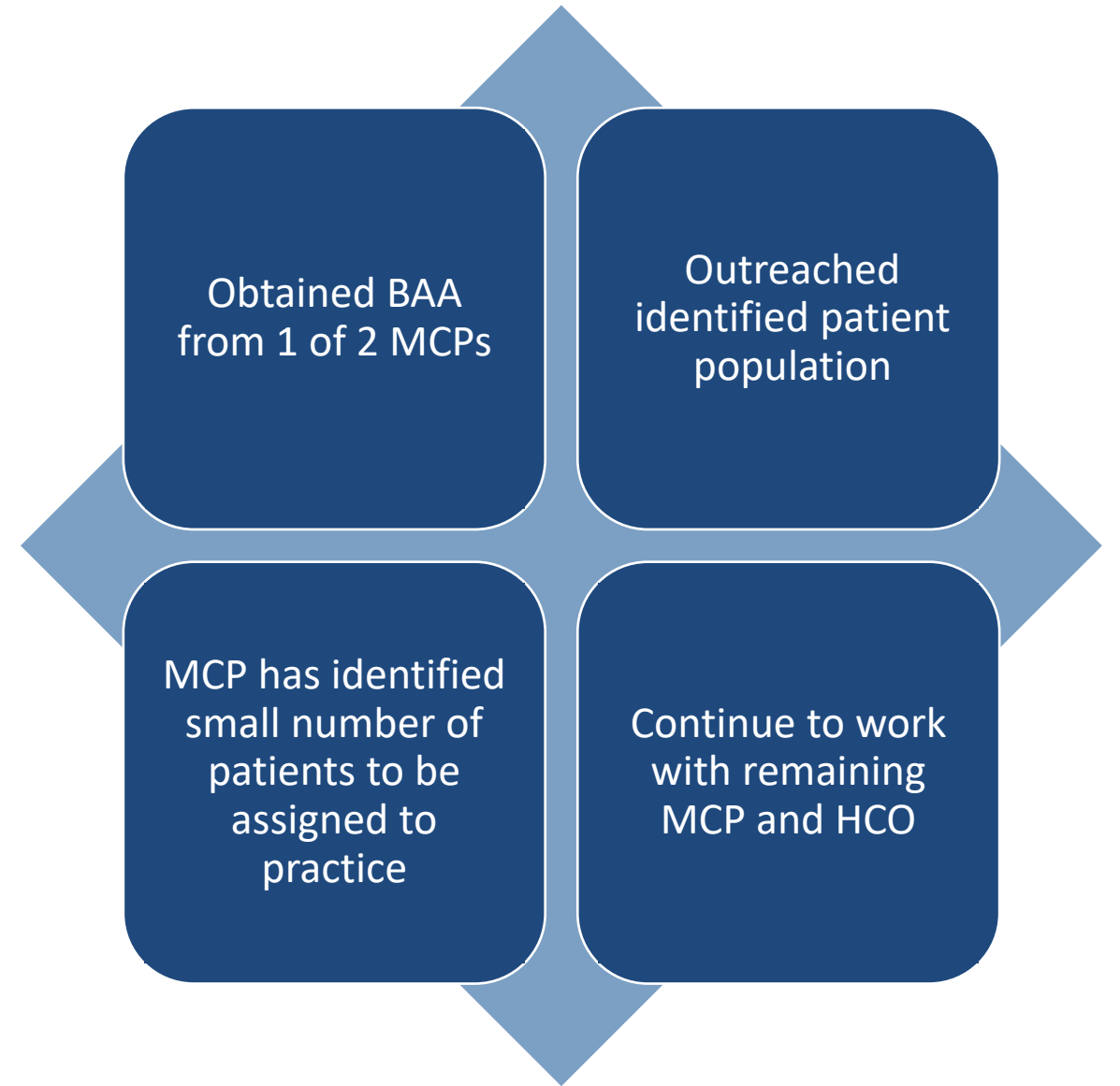


Texts were successfully sent
to 93% of patients



Trained registration and
access center staff with
concise instructions to help
guide patients through
enrollment

Current State



Questions